



United States Mint Opens Sales for Lady Bird Johnson First Spouse Gold Coins on Aug. 27

August 20, 2015

WASHINGTON — The United States Mint will open sales for the 2015 First Spouse Series One-Half Ounce Gold Coins – Lady Bird Johnson on Aug. 27 at noon Eastern Time (ET).

The obverse (heads side) design features a stunning portrait of Mrs. Johnson with the inscriptions “LADY BIRD JOHNSON,” “In God We Trust,” “Liberty,” “2015,” “36th,” and “1963–1969.” The obverse was designed by United States Mint Artistic Infusion Program (AIP) artist Linda Fox and sculpted by United States Mint Sculptor–Engraver Michael Gaudioso.

The reverse (tails side) depicts the Jefferson Memorial, Washington Monument, and flowers referencing Mrs. Johnson’s efforts in the beautification and conservation of America, which began in Washington, D.C. Inscriptions are “UNITED STATES OF AMERICA,” “E Pluribus Unum,” “\$10,” “1/2 OZ.” “.9999 FINE GOLD.” and “BEAUTIFY OUR CITIES, PARKS & HIGHWAYS.” The reverse was designed by AIP artist Chris Costello and sculpted by United States Mint Sculptor–Engraver Renata Gordon.

The Lady Bird Johnson First Spouse Gold Coins are being struck at the United States Mint’s West Point facility in proof (*product code JQ7*) and uncirculated (*product code JQ8*) qualities. Mintage will be limited to no more than 10,000 units across all product options, with customer demand determining the ratio of proof coins to uncirculated coins produced.

Pricing for these coins will be based on the United States Mint pricing structure for numismatic products containing gold, available at <https://catalog.usmint.gov/coins/gold-coins>.

Orders will be accepted at the United States Mint online catalog at <https://catalog.usmint.gov/coin-programs/first-spouse-coins/> and at 1-800-USA-MINT (872-6468). Hearing- and speech-impaired customers with TTY equipment may order by calling 1-888-321-MINT (6468). Information about shipping options is available at <https://www.catalog.usmint.gov/customer-service/shipping.html>.

About the United States Mint

The United States Mint was created by Congress in 1792 and became part of the Department of the Treasury in 1873. It is the nation’s sole manufacturer of legal tender coinage and is responsible for producing circulating coinage for the nation to conduct its trade and commerce. The United States Mint also produces numismatic products, including proof, uncirculated, and commemorative coins; Congressional Gold Medals; and silver and gold bullion coins. The United States Mint’s numismatic programs are self-sustaining and operate at no cost to taxpayers.

Note: To ensure that all members of the public have fair and equal access to United States Mint products, orders placed prior to the official on-sale dates and time of Aug. 27, 2015, at noon ET, shall not be deemed accepted by the United States Mint and will not be honored.

ADDITIONAL RESOURCES:

- For information about the United States Mint, please visit [/about/about](#).
- To subscribe to United States Mint electronic product notifications, news releases, and public statements, visit <https://catalog.usmint.gov/email-signup>.
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United States Mint – Connecting America through Coins

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